



Community Protection Division
Community Protection Manager
Graham Duggan

Mrs S Wilkinson

Please contact: Samantha Spracklen
Direct Line: 01305 838026
Email: Samantha.Spracklen@dorsetcouncil.gov.uk

29 April 2019

Dear Mrs Wilkinson

Swim Café Bar, Lyme Regis – Variation Application

Please see enclosed response to your representation from Andy Briggs, the applicant.

I am required under the Licensing Act to ask if Mr Briggs response has, or has not alleviated your concerns and if you are now satisfied with the application. Due to the time constraints surrounding this application I would be grateful if you could please let me know by Friday 3rd May whether or not you wish to have your representation withdrawn.

Any premises that holds a licence under the Licensing Act 2003, can be subject to a review at any time if an establishment fails to satisfy one or all of the four licensing objectives (The prevention of crime and disorder, public safety, prevention of public nuisance and the protection of children from harm). A review would be heard at a Licensing Sub Committee where conditions or restrictions may be added to the licence to resolve outstanding issues.

Yours sincerely

Samantha Spracklen
Licensing Officer

Samantha Spracklen

From: Andy Briggs <andy@weswim.co.uk>
Sent: 29 April 2019 11:49
To: Samantha Spracklen
Subject: Re: Variation application - objection

Dear Sam

Thank you for bringing this objection to my attention. Firstly can I just say I'm somewhat confused as to why Mrs Wilkinson is under the impression that SWIM is a nightclub? We are a beachfront cafe bar on the beautiful Jurassic Coast open breakfast, lunch & dinner, we are very family friendly, where does it state we are a nightclub in any of our marketing? Please see the image below.



My family live in Lyme Regis and after selling our chain of 17 Pizza & cider restaurants we wanted a business that we could work around our lifestyle. Since buying and taking over By the Bay, a tired beach cafe that was in desperate need of modernising, we have spent a considerable amount of money bringing the space up to the high standard we have today. We've been extremely busy since opening with locals and tourist alike, this is only a positive for Lyme Regis, having great spaces like SWIM bring tourists to Lyme, they spend money in the local economy, be that food, beverages, accommodation not to mention the fact we employ over 50 local people in our business.

We have DJ's that play on Sunday lunch times which is extremely popular with our customers. We have live music & DJ's in the evenings once a week which again is a big draw for the locals and tourists. Since opening we have **never** had any issues with noise and certainly no anti social behaviour as Mrs Wilkinson has suggested. As a business we are very concusion of our neighbours. I have had reports from our management team that there is often a group of young adults loitering around the beach area by Jane's cafe playing their music from mobile speakers, smoking, shutting and generally being a nuisance, this is nothing

to do with SWIM, they are not permitted in our restaurant as they are underage, if this is an issue then it needs to be taken up with Lyme Town Council.

With regards to sale of alcohol there are multiple site where you are able to purchase alcohol for consumption off site. The Harbour Inn has an outside drinking space on the beachfront and has done so for many years. I lived in Weymouth for 2 yrs as one of our restaurants was there. Being a large military garrison town with a prison and a much bigger conurbation I'm not sure how you can compare the two? Weymouth has multiple nightclubs, late night drinking establishments, a stripclub and is a draw for hen & stag parties, a far cry from Lyme Regis.

The idea that everyone that comes to SWIM is hell bent on getting paralytic and wanting to cause social unrest is ludicrous. We are a professional outfit and have many years experience in the hospitality industry having built, owned and ran 22 restaurants in the past decade.

Yours sincerely

Andy Briggs
andy@weswim.co.uk
Co-founder
Swim cafe bar
Rise cafe bar

On 25 Apr 2019, at 11:16, Samantha Spracklen <samantha.spracklen@dorsetcouncil.gov.uk> wrote:

<scanned-20190425100416.pdf>

